Here is the **2nd batch of materials for dissemination to CIJC members**. Please find marketing deliverables below:-

Platform	File Name attached	About
EDM	EDM (html file)	Discover Energy-Efficient Solutions at BTA 2025
		To be distributed to your members.
Social	BTA25 Must Attend	Below is the recommended caption as well as artwork attached to be
Media	Event for Industry	posted on your social media channel.
	Professionals (PNG)	
		Get ready for BuildTech Asia 2025, where innovation meets opportunity!
		Join 8,000+ trade professionals and explore 150+ exhibitors showcasing
		the latest advancements in construction and built environment
		technologies.
		Experience Innovation Firsthand – Discover the latest developments in
		CORENET X, BIM interoperability and digital twin technology.
		Gain Expert Insights – Attend conferences led by industry experts on sustainability, digital transformation, and smart building solutions.
		Network & Collaborate – Meet industry leaders and decision-makers
		shaping the future of the built environment.
		18–20 March 2025
		 Singapore EXPO
		Don't miss your chance to be at the forefront of industry transformation!
		Register now for your FREE visitor pass:
		https://constellar.swoogo.com/buildtechasia2025/register?code=CIJC_CP
		#BTA2025 #BuildTechAsia #ConstructionInnovation #SmartBuilding #DigitalConstruction

As we are less than 3 weeks to the event, appreciate if you can arrange for the earliest dissemination and to keep us informed after sent.

Thank you and should you have any question, please feel free to reach out to me.

Best Regards,



EMILY CHUA

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